Historic, Archive Document

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IN THE MILL REPORT No. 104

July 7 - July 18, 1945

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Status

| 'A" Awards |
|------------|
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| | | | | |

"A" and "Star" Awards Earned by Food Plants Mangum, OS

Out

VISUAL

Three large newsmats on "A" Awards to replace OS last year's mats

Out

Economic Stabilization

PUBLICATIONS

A paper "Some Considerations Relating to Agricultural Depression and Full Employment

O. V. Wells, BAE Completed

Farm Facilities

PRESS

Controls Reached on Milk Can Distribution

M. L. DuMars, OI Completed

PUBLICATIONS

Fact sheet on surplus equipment for farms

Gus Larson, BAE In preparation

Farm Labor

PUBLICATIONS

Youth Lends a Hand, VFV folder

Eames, Ext.

In preparation

Weekly Letter to Extension Directors, re: Migratory workers, U. S. problem

Meyer, Ext.

Completed

RADIO

Wartime Farm Adjustments Ready to Explain Anything Pitt, OI Pitt, OI Cleared Cleared

PA-INS

Farm Fare to Suit Workers Champion Currant Picker

Pitt, OI Pitt, OI Cleared Cleared

Radio Round-Up

March of "Tramping" Feet

Stahl, OMS

Out

Supply Line

Farm Labor and the Food Supply It Pays to Be a Farm Hand

Arneson, OS

Out

Arneson, OS

Out

| - 2 - | | | |
|--|---|-----|-------------------------------|
| Subject | Assigned | | Status |
| Farm Productio | n | | |
| PRESS | | | |
| Boll weevils threaten cotton | Loftin, BEPQ | | Issued |
| PUBLICATIONS | ' | ."> | |
| A report "Farmers' Response to Price in the Production of Potatoes, 1922-41" | B. H. Pubols, S. B. Klaman, | | Completed |
| Weekly Letter to Extension Directors, re: Follow-up meeting on cotton conferences | Meyer, Ext. | | Completed |
| Food Information Calendar Some gleanings from the crop report | Bell, OI | | Out |
| RADIO | | | • |
| Farm Flashes Outlook Favors Feeding High Feed-Value Hay Fats and Oils Continue Short | Herndon, OI Briggs, OMS Herndon, OI | | Cleared Cleared Cleared |
| Farm Safety | | | |
| PUDLICATIONS | | | |
| Food Information Calendar Broadcast on Farm Safety Week | Bell, OI | , | Out |
| VISUAL | | | |
| Exhibit for Patio | Poole, OI | | In preparation |
| Fat Salvage | • | • | |
| PUBLICATIONS | | | |
| Weekly Letter to Extension Directors, re: Rural salvage-fat collections continue to rise | Meyer, Ext. | | Completed |
| Food Information Calendar Drippings from Your Frying Pan | Howard, OS | • | Out |
| RADIO | • | | |
| Homemakers' Chat Fat Can-dle | Dixon, OS | | In preparation |

Dixon, OS

Out

Supply Line
A Fat Chance

Potato Restrictions Removed in Virginia OMS Out Counties OMS Out Lamb Set-Aside Reduced USDA Reduces Army-Style, and Kosher Beef Set-OMS Out Slaughter Certification Order Effective July 16 (12:01 a.m.) OMS Out OMS In preparation Spray Dried Milk Set-Aside Reduced OMS In preparation Cheddar Cheese Set-Aside Reduced Soap Order Amended OMS In preparation Quotas Announced for Inedible Oils OMS In preparation Irish Potato Shipping Restrictions Lifted OMS In preparation Peppermint Oil Inventory Limitations Eased OMS In preparation In preparation Amendments to WFO 131 and WFO 131.1 (Sugar) OMS Allocation of Flue-Cured Tobacco In preparation OMS

| Subject | Assigned | Status |
|---|--------------------|--|
| PRESS (Cont.) | | |
| 11255 (00110.) | | |
| WFO 63 revised in line with developments in world food supply situation resulting from termination of war in Europe | Mangum, OS | In preparation |
| USDA Amends Food Import Order | OS | In preparation |
| PUBLICATIONS | | |
| Food Order Summary (July issue) Food Information Calendar | Waite, OMS | Out |
| Potato Order Amended | Waite, OMS | Out |
| Beef and Lamb Set-Asides Reduced | Waite, OMS | Out |
| RADIO | | |
| Radio Round-Up | | |
| Cut to Order (beef set-asides) | Stahl, OMS | Out |
| Home Food Preser | rvation | • |
| | | |
| PRESS | | 9 |
| Food and Home Notes | | |
| Every Bean, Every Berry | Helen Douglass, OI | Completed |
| Tomato Arithmetic | Helen Douglass, OI | _ |
| Salting Snaps in Jars | Helen Douglass, OI | |
| Put up Plenty of Tomatoes | Helen Douglass, OI | _ |
| Save the Fruit-With or Without Sugar | Helon Douglass, OI | Completed |
| Canning Snap Beans | J. Olsen, BHNHE | |
| Drying Sweet Corn | J. Olsen, BHNHE | _ |
| Freezing Home-Grown Food | Burch, ARA | - |
| Statement on importance of home canning for | E.C. Davis, BHNHE | |
| NEA NEA | m. O. Davis, Dimin | Combiered |
| Press picturepeach-canning series | E.C. Davis, BHNHE | Completed |
| Make the most of sugar in canning fruit | E.C.Davis, BHNHE | In preparation |
| PUBLICATIONS | | or the factor of the second |
| • | • | Contract of the Contract of th |
| Home Canning (Washington News Letter) | Moodie, OMS | Out |
| Food Information Calendar AWVS also preserved food at home | Bell, OI | Out |
| RADIO | | |
| | | |
| Your Home and Garden (American Broadcasting Co Safety rules for home canningpeach velve a new frozen dessert. | | Completed |
| Eat your tomatoes now and store some for next winter. | Van Deman, BHNHE | Completed |
| | | ь. - |
| Radio Round-Up | a | |
| The Home Stock Market | Stahl, OMS | Out |
| Can the Berries | Stahl, OMS | Out |

| Subject | Assigned | Status |
|---|---------------------------|---------------------------------------|
| RADIO | | • |
| Consumer Time | | |
| Canning Your Victory Garden | Kempton, OS | Out |
| A Canning Bee | Kempton, OS | In preparation |
| PRESS | | |
| | | - |
| Stories on industrial feeding in five war plants to be sent to OWI for distribution | 0\$ | In preparation |
| in the trade press | | |
| Rubber Workers Eat Under "Lend-Lunch Plan" | Leonard, OS | Out |
| (Special to OWI Labor Press service) | | |
| PUBLICATIONS | | |
| American Cookery | | |
| Story on Industrial Feeding | Leonard, OS | In preparation |
| extile World | Deonard, Ob | in proparation |
| Story on Southern Cotton Mills | Leonard, OS | In preparation |
| VI SUAL- | | • |
| 1 SOALI | | • |
| wo page picture layout illustrating in | Leonard, OS | Out |
| Industrial Feeding Services at four war | | • |
| plants For use during August in CIO | • | • |
| news. | . ** | |
| RADIO | | |
| , | | |
| Iomemakers' Chat | | |
| Industrial Feeding | Dixon, OS | Out 12 7 |
| Marketing Plenti | ful Foods | · · · · · · · · · · · · · · · · · · · |
| | | |
| PRESS | | |
| | | |
| Food and Home Notes | Mark - OMC | Out |
| August Abundance USDA urges full use of record peach crop | Waite, OMS Leonard, OS | In preparation |
| Top arges rull use of record peach crop | Decilara, Oc | III properesoron |
| PUBLICATIONS | | |
| Food Information Calendar | | |
| Plentiful Foods for August | Waite, OMS | Out |
| Peaches-Our Most Fruitful Outlook | Howard, OS | Out |
| bundant Peach Market Offers Canning Thrift | Moodie, OMS | Out |
| | | |

| Subject | Assigned | Status |
|--|-----------------------|----------------|
| RADIO | | |
| | | |
| Green Release | - 131 | |
| Oat Monday | Beauchamp, OMS | Out |
| Vitamins for Victory | | |
| Peachy Butter | Miller, OMS | Out |
| Supply Line | | |
| Mellons for Millions | Dixon, OS | Out |
| Small Sized Oranges | Dixon, OS | In preparation |
| VISUAL . | 9 | |
| | 0.0 | 0.1 |
| Peach Table Tents for American Hotel Assn. | OS | Out |
| Nutrition - Nutrition | | |
| PUBLICATIONS | | |
| | | |
| August Nutrition News Letter | OMS | Completed |
| Techniques of finding out what people eat" To Amer. Soc. Expt. Biol. | Stiebeling, BHNHE | In preparation |
| Proteins and amino acids—To Medical | D. B. Jones, BHNHE | Out |
| Woman's Journal | | |
| An improved method for electrometric | E.M. Hewston, BHNHE | Out |
| titration in microbiological vitamin | J.B. Greenwood, BHNHE | |
| assays-To Indus. and Engin. Chem. | E. Orent-Keiles, BHNH | 9 . |
| | | |
| RADIO | | |
| | | , * |
| Homemakers Chat | | |
| Cut and Dried (dehydrated foods) | | Out |
| A Two-Way Snap (beans) | Beauchamp, OMS | Out |
| Cantaloupe or Honeydews? | Beauchamp, OMS | Out |
| Orange Release | | |
| Milk-Our Peacetime Ammunition | Beauchamp, OMS | Out |
| Flying Fish | Beauchamp, OMS | Out |
| Food Makes a Difference | | |
| Ask Me Another (Vitamin C) | Beauchamp, OMS | Out |
| Vitamins for Victory | 0350 | |
| Good Health Is No Accident | Miller, OMS | Out |
| Food for Two | Miller, OMS | Out |
| Velva Fruit | Miller, OMS | Out . |
| Middle Americana (cooking fish in Mexico) | Miller, OMS | Out |
| Meaty Subject | Miller, OMS | Out |
| Apricot Advice | | Out |
| Eggplant Enchantment | | Out |
| Fathom This | Miller, OMS | Out |
| Your Home and Garden | | |
| American Broadcasting Company | Von Deman DIDIUM | Out |
| Eat your tomatoes now and store some for | van Deman, Driver | Out |
| next winter | | |

RADIO

Sugar distribution

Consumer Story on Black Market in Meat

INS Farm Fare
Growers Prices for Fruit Stahl, OMS Out

and Poultry (prepared for Ida Jean Kane) Podolsky, OMS

Waite, OMS

Out

Out

| - 8 - | | |
|--|--|-------------------------------------|
| Sub.ject | Assigned | Status |
| Sales of Government-C | Wned Surplus | |
| PRESS | | |
| Canned Spinach Offered to Processor Canned Tomatoes Offered for Sale USDA Offers Canned Peas to Processor USDA Outlines Surplus Food Disposal Policies | Wade, OS Wade, OS Wade, OS Wade, OS | Out Out Out In preparation |
| School Lur | ach , | |
| PUBLICATIONS | | |
| Consumers! Guide Thanks for the Lunch | Pundt, OS | Completed |
| RADIO PADIO | | |
| Country Journal - (CBS Network) The Community School Lunch Program | Tonkin, OS | In preparation |
| Subsidics and Pri | ce Support | |
| PRESS | | |
| Subsidy Payments Raised to Encourage Increase Canned Tomato Production | ed OS | Out |
| USDA Announces Loan Rates for 1945 Crop Cured Sweet Potatocs | Mangum, OS | In preparation |
| SupportProgram for Dry Beans Announced Compilation on Price Support and Subsidy Programs | Wade, OS Osser, OS | Out In Preparation |
| PUBLICATIONS | | |
| "Summary: Support Prices of the War Food Administration for 1944" | S. J. Phillips, BAE | Completed |
| VISUAL | | |
| Cover Page - for Summary of Price Support and Subsidy Programs | os | Out |

Supply Line
Increase in Processed Tomato Subsidy Arneson, OS Out
Dry Bean Support Prices Arneson, OS In preparation

Home and Garden - (ABC Network)

Bulletin - Processed Tomato Subsidy Tonkin, OS Out

RADIO

OMS

OMS

Press and BAIC

McIntyre and BAIC

In preparation

In preparation

In clearance

In clearance

Production of Raisins

Browers to Cut Sugar Usage

Milk Marketing Order

Treatment for cotton yarns

Committees Named

Growers Administrative and Shippers Advisory

Proposed Amendments to Washington (D.C.)

Peoria Laboratory in noteworthy role

| - 10 - | | |
|--|---|---------------------------|
| Subject | Assigned | Status |
| PRESS (Cont.) | n en | |
| Philadelphia Laboratory progress note Rutin from buckwheat | McIntyre and BAIC Press and BAIC | In clearance In clearance |
| Five more research achievements described Fast feathering is sign of good broilers | Burch, ARA Burch, ARA | Cleared In clearance |
| Porter to head fruit insect investigations | Haeussler, BEPQ | Issued |
| DDT is invisible death to insects Hints on hot weather care of sheets and towels | P. Smith, OI J. Olsen | Cleared Completed |
| Developments in the use of DDT for controlling mosquitoes | Millson, BEPQ | Issued |
| Airports helping prevent aircraft spread of Jap beetle | Millson, BEPQ | Issued |
| Spruce budworm outbreak in Northeastern State | | Issued Issued |
| Preventing infection from ticks Orlando scientists develop new insect | Sollers, BEPQ Millson, BEPQ | Issued |
| repellents | | |
| Tips on Jap beetle control | Haeussler, BEPQ | Cleared |
| How to protect stored grain | Millson and Packard, BEPQ | Cleared and issued |
| Columbia sheepproduct of the Wooly West | Burch, ARA | Cleared |
| T.A.H. Miller, structures engineer retires | BPISAE | Issued |
| Preventing tree damage from construction work is subject of new bulletin | BPISAE | Submitted |
| Changes in turkey improvement plan | Burch, ARA | Cleared for |
| Food and Home Notes | T 03 | August release |
| Care of bathing suits More Butter—Fewer Points | J. Olsen Waite, OMS | Completed Completed |
| Freer Distribution of Meat | Waite, OMS | Completed |
| USDA Issues Statement on Canadian Meat | Mangum, OS | Out |
| Short Statement of policy by Secretary | Osser, OS | Out |
| Anderson (for "Convention in Print" issue of National Association of Retail Grocers Publication.) | | |
| Background Statement on Canadian Meat (for field distribution use.) | os | Outre |
| Section on shipping and storage - for War Food Administrator's report. | Lewis, OS | Out |
| Third Quarter Allocation of Canned Fish | Lewis, OS | ·Out , |
| 1945-46 Fiscal Year Allocation of Wheat Flour | Osser, OS | In preparation |
| PUBLICATIONS | | |
| program, Station WJPR, Greenville, Co | H. L. Thomas, Stoneville, Miss. tton Ginning Laboratory | Completed ' |
| Mississippi, July 18, 1945) Outline of Suggested Specifications for | OMS | Out |
| Purchasing Processed Fruits and Vegetables Grading Wool | OMS | Out |
| Relationship of Cotton Fiber Properties to Strength and Elongation of Tire Cord | OMS | Out |
| For hotel, restaurant, or hospital publication | n. OMC | Out |
| Purchasing of Processed Fruits and Vegetables by Large-Scale Buyers | Waite, OMS | |
| TOGO DE DE DE LA LINE DE LA CARROLINA DE LA CA | | |

| Subject | Assigned | Status |
|---|--|-------------------------------------|
| PUBLICATIONS (Cont.) | | |
| A report "High-Level Food Consumption in the United States | W. W. Cochrane, BAE | In preparation |
| A report "Florida's Production of Agricultural Perishables in Relation to the Development of Air Freight" (to | R. W. Hoecker, BAE | In preparation |
| be published by the Evans Transportation Research organization) | | |
| A report "Rushmore, a Village-Centered Community in the Corn Belt" | N. C. Frame, BAE | In preparation |
| A report "Mechanization on Hill Farms in Louisiana" Consumers! Guide | F. D. Barlow, Jr., BAE L. J. Fenske, BAE | In preparation |
| Our Whopping Shopping List Seeing Is Believing Guide Posts | Spence, OS Carter, OS Spence & Elkin, OS | Completed Completed Completed |
| News Letter Editorial—Message for Consumers | Elkin, OS James, OS | Completed Completed Out |
| Food Letter—Background Information Supplied material for McGraw Hill publications on food supplies | Spence, OS Spence, OS | Out |
| American Cookery The Ins and Outs of Our Food Supply | Desmond, OS | Completed |
| Third Quarter Allocation of Dry Peas & Beans Fiscal Year Allocation of Canned Fruits | | In preparation In preparation |
| and Vegetables | | |
| Allocation of dry active yeast, protein feeds, dehydrated vegetables, dry soup mix and stews | Lewis, OS | In preparation |
| Third Quarter Allocation of Rice Background Statement on Sugar Supplies, | Osser, OS Mangum, OS | In preparation In preparation |
| Production Weekly Letter to Extension Directors, re: | · · · · · · · · · · · · · · · · · · · | da sie |
| Secretary and Under Secretary Take Oath Of Office | Meyer, Ext. | Completed |
| Bankhead-Flannagan Funds and Budgets Cecil Creel appointed dean in Nevada J. L. Sails (J. L. Boatman) | | |
| Quarterly Beltsville trip Extension in foreign lands | | |
| Education and living standards Policy releases | | · · · |
| Weekly Letter to Extension Editors, re: Editorial Advisory Committee reports. | Holman, Ext. | Completed |
| Aftermath of (EAC meeting) Farm Editors receive plug on EAC meeting What about the food situation? | | * |
| Regional ACE meeting at Rapid City New England editors develop share-bill publication plan. | | |
| Reader Interest Study of Review begun Missent mail | | |
| This Month in Rural Alabama (case report) | | |

| Subject | Assigned | Status |
|--|---|--------------------|
| PUBLICATIONS (Cont.) | | |
| | | |
| Weekly Letter to Extension Editors, re: (Cont. | .) | |
| Cartoon spots for circular letters | Holman, Ext. | Completed |
| New 4-H Pics | | |
| Ackerman plays Cupid Snapshots | | |
| A chapter on "Attitude Surveying in the | A. Campbell, BAE | Completed |
| Department of Agriculture" for a book | a. oampoett, zar | Oompre oca |
| surveying to be published by Harper's | | |
| A paper "Agriculture in New England" for | A. G. McLeod, BAE | Completed |
| summer session workshop on resources and | | |
| problems of New England, Goddard College, | | |
| Plainfield, Vermont, July 28, 1945 | | |
| Food Information Calendar Secretary Anderson's Address to the | Bell, OI | Out |
| Advertising Federation of America, | perr, or | out |
| July 11 (highlights from) | | |
| U. S. Delegates Named to Caracas Conference | ce Carrington, OFAR | Out |
| Beef and lamb set-asides reduced | Waite, OMS | Out |
| Report from Puerto Rico | Bell, OI | Out |
| Farm Opportunities in the United States | Webster Johnson, BAE | In clearance |
| Outlook Better Health for Rural America | Mott, FSA | In galley proof |
| Food to Liberated Areas | Podolsky, OMS | Out |
| (Prepared for Ida Jean Kane and Alice | , | |
| Dinhoff) | | |
| VISUAL | 9 | |
| | יוו מ דיייי ביין דווועדי | 0 |
| Protographing laboratory work of Bureau arranged for En Guardia (magazine of | E. C. Davis, BHMHE | Completed |
| Latin American distribution) | | |
| Identification car stickers - for poultry | os | Out |
| suppliers for Army, Navy, & Marine Corps | | |
| | - | |
| RADIO | | |
| Homenakers! Chats | | |
| Make-Over Mattress | Gilstrap, OI | Cleared |
| Bank for molds and yeasts | Watkins, OI | Cleared |
| Washing Rayons | Watkins, OI | Cleared |
| U. S. Inspection of Dehydrated Potatoes | Beauchamp, OMS | Out |
| Farm Flashes | TT 1 0T | 03 3 |
| Fewer Folks on Farms | Herndon, OI Herndon, OI | Cleared Cleared |
| Farm Machines Move Ahead Barn Drying vs Field Curing of Hay | Briggs, OMS | Out |
| Barn Hay Driers Grow in Popularity | Briggs, OMS | Out |
| Changes in turkey improvement plan | Burch, ARA | Cleared |
| Freater use of poultry byproducts | Burch, ARA | Cleared |
| Science and sentiment in rabies control | Burch and Hambidge | Cleared |
| (for Farm Science Serves the Mation | ARA | |
| transcription) | | |

transcription)

| Subject | Assigned | Status |
|--|-----------------|----------------|
| RADIO (Cont.) | | |
| Items on poultry progress | Burch, ARA | In clearance |
| Maternity barns useful in disease control | Burch, ARA | In clearance |
| Supply Line | | 0.1 |
| Canadian Steaks Won't Fill U. S. Gap | Arneson, OS | Out |
| Problems in Rail Distribution of Food | Arneson, OS | Out |
| Car Shortage Threatens Food Movement | Arneson, OSC | Out |
| Russian Allies Given Life with U. S. Foo | · | Out |
| Uncle Sam Wants More Tomatoes | Arneson, OS | Out |
| New Slaughter Certification RFD Letter | Arneson, OS | In preparation |
| Canadian Meat, Support Report and | Arneson, OS | Out |
| Shipping Outlook | | 1 |
| What's Ahead for Agriculture | | |
| Special transcription for WTAM, Clevelan | d Tonkin, OS | In preparation |
| Actualidad Agricola | | |
| Food News from Washington | Arneson, OS | In preparation |
| Food Makes a Difference | | |
| Even a Little Can Go a Long Way | Beauchamp, OMS | Out |
| (sharing food with other countries) | | |
| Script Aids to Federal Food Reporters | | • |
| Melons | Trowbridge, OMS | Out |
| Corn | Baker, OMS | Out |
| Lemons | Trowbridge, OMS | Out |
| Grapes | Baker, OMS | Out |
| Radio Round-Up | 216 | |
| Salad Salute | Stahl, OMS | Out |
| Two-Way Stretch (salad dressing) | Stahl, OMS | Out |
| Golden Haze (dried eggs) | Stahl, OMS | Out |
| Orange Queue | Stahl, OMS | Out |
| Bug Barrier | Stahl, OMS | Out |
| WMAL Modern Woman Show | 24.22 | 0 1 |
| Meat Inspection | Miller, OMS | Out |
| Green Release | D 1 OMC | 04 |
| Kitchen Precautions | Beauchamp, OMS | Out |
| INS Farm Fare | Chala OMC | On t |
| More about the Sugar Situation | Stahl, OMS | Out |
| Vitamins for Victory Perceloing the Dronging (soled dronging) | Mallon OMS | Out |
| Remodeling the Dressing (salad dressing) | | |
| Inspected Means Protected (meat) | Miller, OMS | Out |

U.S. DEPARTMENT OF AGRICULTURE